



Dear Business Leader,

The Amelia Park Children's Museum (APCM) is proud to present the 14<sup>th</sup> Annual Penguin Plunge! Each year on the last Saturday of January, the APCM is fortunate enough to have brave souls raise funds for the opportunity to jump into the frigid Hampton Ponds in Westfield, Massachusetts.

This year we celebrate all the hard work and dedication that the Westfield Police department does, not only for our plunge each year, but also for our community every day. Therefore, our theme is "Red Wet & Blue".

Please join in the excitement by helping us with a monetary sponsorship. We have many sponsorship levels this year including our prestigious "Presenting" sponsorship for \$10,000. Benefits of this level include all the perks of the \$2,000 level and in addition, your company logo will be included in our advertisements.

APCM is where children are immersed in fresh, vibrant learning experiences, utilizing innovative exhibits. We are proud to be a premier destination in the city of Westfield for visitors and our community.

Please review the attached information and feel free to call us with any questions you may have, 413-527-4014. Thank you for your consideration!

Sincerely,  
*Chuck Kelly*  
Chuck Kelly  
Co-chair

*Diana McLean*  
Diana McLean  
Co-chair

